

THE
**FUTURE
OF
AMERICA'S
NATIONAL
PARKS**

First Annual
Centennial Strategy for

Boston African American National Historic Site

August 2007

CENTENNIAL INITIATIVE



Site: BOAF

Year: 2007

Vision Statement

Buildings and sites associated with the African community of antebellum Beacon Hill are protected, rehabilitated, and maintained in excellent condition. The public understands and appreciates how the development and growth of an African American community on Beacon Hill influenced the struggle for equal rights and the abolitionism before and during the Civil War and how that struggle the nation as a whole.

The visiting public uses this site to its full potential and enjoys high quality educational experiences safely in a manner that is accessible to all segments of the populations. The park operates effectively as a model partner with the Museum of African American History sharing missions and supporting each other.

Park/ Superintendent/ Program Manager

Terry Savage/David Brouillette

Site: BOAF

STEWARDSHIP

☒ Provide inspiring, safe, and accessible places for people to enjoy - the standard to which all other park systems aspire.

☒ Other Park/ Program performance goal(s)

The park conducts research and works closely with historians and scholars to develop programs that are both educational and compelling. Information is refreshed and delivered in ways that capture the attention and imagination of the public that inspires them to want more.

☐ The work described currently is supported by OFS and/ or PMIS

Site: BOAF

ENVIRONMENT

☒ Inspire an environmental conscience in Americans.

☒ Establish programs to showcase exemplary environmental practices and increase visitor awareness of how the practices apply to their daily lives, as measured by surveys.

Boston African American National Historic Site owns no property in the park. We rely heavily on the partnership of others in the community to preserve the resources as well as the history. All aspects of our work depend on the assistance of others from research to publications. Our partnership with the Museum of African American History is a model of how parks operate without facilities.

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Site: BOAF

EDUCATION

☒ Cooperate with educators to provide curriculum materials, high-quality programs, and park-based and online learning.

☒ Other Park/ Program performance goal(s)

Working closely with educators and scholars, the park delivers new material that is important to the history of the country. This material is provided to the public in various forms of media including on-line access.

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Site: BOAF

EDUCATION

☒ Introduce young people and their families to national parks by using exciting media and technology.

☒ Increase the number of web hits through the introduction of advanced, interactive features that attract young people to national parks.

Exploring new and innovative ways to deliver park resources to people have led to a multi-media planning effort that defines who the audience is and how to reach them. Outreach has taken us beyond the boundaries of the park and technology has given us the ability to deliver stories, educational research, and learning to the masses through publications and the internet.

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Site: BOAF

EDUCATION

☒ Promote life-long learning to connect generations through park experiences.

☒ Other Park/ Program performance goal(s)

Programs, tours, and presentations are geared to specific levels and age groups. Much of what is presented focuses on the history and evolution of individuals, families, and the community and the ideals they fought for. The education is brought into the present with continued efforts for equal rights and the struggle for freedom in countries around the world.

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Site: BOAF

EDUCATION

☒ Impart to every American a sense of their citizen ownership of their national parks.

☒ Increase visitors' satisfaction, understanding, and appreciation of the parks they visit.

This park makes a strong connection with African Americans and civil rights activists. The stories, quest for information and education draw them to places of remembrance like this. We take every opportunity to demonstrate that National Park Service values and principles are the fabric of all types of parks. We make a strong effort to connect people with each park and each park to the other. Through the use of web-based programs we deliver these messages and a unique program called the Traveler Information System to link all parks and programs in Massachusetts together.

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Site: BOAF

PROFESSIONALISM

☒ Model what it means to work in partnership.

☒ Other Park/ Program performance goal(s)

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